

# MIA BLUME

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## OBJECTIVE

To continue my education as a designer through collaboration and exploration in a challenging and creative environment.

## EXPERIENCE

- 11.05 – PRESENT **IDEO** Palo Alto + San Francisco, California  
**Interaction Designer** Responsibilities include concept development, crafting user experiences with products, interface design, information architecting, rapid prototyping, design and user research, and client interface.
- 08.05 – 11.05 **IDEO** Palo Alto + San Francisco, California  
**IA Intern** Crafted user experiences and communicated to clients through print and interactive media.
- 05.03 – 8.05 **Ulanguzi Creative Strategies** Raleigh, North Carolina  
**Designer** Performed as a multi-discipline designer, working on projects including large scope websites, interactive applications, brand development, identity implementation, and print design. Operated as designer and developer on most interactive projects. Involved in all areas of project management including: direct client contact, project initiation to strategy and file preparation for production.
- 2002 – 2003 **Lees Carpets™** Greensboro, North Carolina  
**Designer** Chosen by NCSU faculty to work closely with multi-discipline (graphic design, industrial design, and art & design) team of students to developed a new, conceptual carpet to be delivered at Neocon 2003; Coordinated exhibit of new product for Neocon 2003 showroom; Project scope included packaging, marketing, and production of the product.

## EDUCATION

- 2001 – 2005 **North Carolina State University, College of Design** Raleigh, North Carolina  
Bachelor of Graphic Design awarded May 2005; Graduated Summa Cum Laude / Major GPA 4.0
- FALL 2004 **Monash University** Melbourne, Victoria / Australia /  
Enrolled in Introduction to Film Studies, Graphic Design Studio, and Contemporary Australia

## AWARDS + RECOGNITION

- 2005 **Top 100 Graphic Design Graduates / Art Directors Club** New York, New York  
Selected as one of the top one-hundred students from the best graphic design schools in the nation.
- 2004 – 2005 **American Institute of Graphics Arts / AIGA / Scholarship** Raleigh, North Carolina  
Nominated by faculty and chosen by local chapter based on portfolio and academic success
- 2003 – 2005 **Phi Kappa Phi** North Carolina State University  
Top honor society for BFA, BS and BA majors
- Tau Sigma Delta** North Carolina State University  
Design Honor Society; one of two sophomores selected based on design and academic successes
- 2004 **EMfest / Electronic Media Festival** Winthrop University, South Carolina  
Awarded first place for student website design in competition open to all design schools in the south east.
- SUMMER 2003 **Silver Medal in Broadloom & Best of Show at NEOCON** Chicago, Illinois  
Awarded for RBN™ Collection at annual interior design show
- Metropolis Magazine, "Rug Rats" / Architectural Digest / Interior Design Magazine, "Flooring"**  
Published for collaborative work on RBN™ Collection

## SKILLS

Competent in using Mac + PC Fluent in Photoshop, Illustrator, InDesign, Pagemaker, QuarkXpress, Acrobat, After Effects, Dreamweaver, ImageReady, low-level Flash, MS Office, Extensis Suitcase, and FontAgent Pro. Proficient in HTML, CSS, and developing large-scale site structures. Trained in type and color management; Press and pre-press experience

References available upon request.